

Cashton Farm Supply is excited to announce its participation in the 2020 Midwest Poultry Federation (MPF) Virtual Trade Show & Convention – its first-ever, 100% online trade show and conference for the poultry industry debuting August 12-13.

Here's what attendees can expect from the virtual event:

- The convention will showcase MPF's education content and foster connections between exhibitors and attendees – all within a **very robust, 3-D graphical experience**.
- **TWO full days of programming** – Wednesday & Thursday, August 12 and 13
- **16+ hours of poultry education** - Industry leading experts will present topics in technology, markets, policy and poultry health and nutrition. Tracks for turkeys, egg layers/pullets, broilers, and processing will continue - along with hot production topics and (NEW!) lunchtime learning sessions for all birds plus a full slate of "Vendor Featured Content" (also NEW!).
- A **full trade show experience** with company booths you can explore and interact with.
- **Live Q&A with speakers** to get all your questions answered.
- **New Product Showcase** – a one-stop shop to see all the new products and services available to the poultry industry.
- **ON-DEMAND ACCESS** to all of the exhibitor booths and education program through August 31!

For those who would like to register, more information and the link is available at <https://midwestpoultry.com/attendees/registration/>

Attendees can view the MPF Virtual Education Program (and any future updates to the schedule) here: <https://midwestpoultry.com/attendees/education-program/>

Please contact MPF with any questions via info@midwestpoultry.com or 763/284-6763.

About MPF

Last year, more than 3,100 attendees and exhibitors attended the 2019 MPF Convention, which is the nation's largest poultry trade show and convention dedicated 100% to the poultry industry.

MPF's primary purpose is to host an annual regional convention emphasizing on-farm poultry production. The convention's goal is to offer innovative and compelling information to attendees through a balanced offering of exhibits and educational workshops. Revenue generated by the convention goes back to MPF's members and to support various poultry programs.